

## Diamond – \$10,000 (Value of \$20,000+)

Pave the way for Richmond Hill's Future

**Nurture a profound catalyzing connection with business in Richmond Hill and be recognized as valued partners, synergizing efforts for collective success. Engage in impactful charity initiatives and beyond, exemplifying shared values with RHBOT and your brand.**

- Gift of Classic Membership to Charity or Start-up of your choice; includes public presentation and recognition.
- Event Series Sponsor for one Event Series of your choice:
- Business at Breakfast, Lunch & Learn, Business After 5, Women in Business
- Company Recognition in all marketing material, Speaking Opportunities, Event Tickets, Half-Page Ad in Event Program, and other perks for select Signature Events. Please refer to the Membership Comparison for detailed information.

*Plus, all services and benefits from lower Tiers (except where superseded).*

## Platinum – \$7,500 (Value of \$15,000+)

Become a cornerstone in the Community.

**Embrace our platinum level for exclusive events, influential connections, and bespoke strategies. Embark your brand on a transformative journey, where profound community outreach converges with exceptional exposure, magnifying your influence like never before.**

- Corporate Partner Brand Logo Recognition
- Include up to 10 local offices and branches within your Membership
- Premium size Ad with Preferred Positioning in monthly e-newsletter to 2500+ subscribers - 800px by 800px
- Priority Positioning on Community Banner displayed at all Events
- Full-Page Ad in Explore Richmond Hill Publication (annually)
- Company Recognition in all marketing material, Speaking Opportunities, Event Tickets, Half-Page Ad in Event Program, and other perks for select Signature Events. Please refer to the Membership Comparison for detailed information.

*Plus, all services and benefits from lower Tiers (except where superseded).*

## Gold – \$5,000 (Value of \$8,500)

Support and strengthen Richmond Hill.

**Dive into enriching events, connecting with industry pioneers and fostering collaborations. Unveil expansive horizons like never before, amplify your brand through strategic marketing, gaining unparalleled exposure that you deserve and harnessing the power of our vibrant community.**

- Recognition as Corporate Partner on:

## Membership Packages 2023-2024

- RHBOT website home page with logo and click-through link
- Monthly E-newsletters to 2500+ subscribers
- Publications
- Corporate logo on Community Banner displayed at All Events
- Half-Page Ad in Explore Richmond Hill Publication (annually)
- Company Recognition in all marketing material, Speaking Opportunities, Event Tickets, Half-Page Ad in Event Program, and other perks for select Signature Events. Please refer to the Membership Comparison for detailed information.

*Plus, all services and benefits from lower Tiers (except where superseded).*

### Silver – \$2,500 (Value of \$4000)

Make an impact!

**Increase your presence through enhanced marketing avenues. Unlock exclusive event access and empower your team to boost your brand's growth. Embrace a community that fosters unparalleled connections and offers invaluable resources.**

- Recognition as Corporate Partner on:
  - RHBOT website home page with logo and click-through link
  - Monthly E-newsletters to 2500+ subscribers
- Standard size Ad in monthly e-newsletter to 2500+ subscribers – (800px by 400px)
- Quarter-Page Ad in Explore Richmond Hill Publication (annually)
- Event Tickets, Quarter-page ad in event program, and other perks for select Signature Events. Please refer to the Membership Comparison for detailed information.

*Plus, all services and benefits from lower Tiers (except where superseded).*

### Bronze – \$1,000 (Value of \$2,000)

Promote your Brand.

**Amplify your presence and connect with influential peers like never before. Elevate your network and visibility to the York Region community. Unlock the possibility to make an impact with your accelerating brand.**

- Recognition as Corporate Partner on RHBOT website home page with logo and click-through link
- Small size Ad in monthly e-newsletter to 2500+ subscribers - (400px by 400px) - 12 months
- Blog submissions (2/month) through RHBOT blog and social media
- Event Tickets and Other Perks for select Signature Events. Please refer to the Membership Comparison for detailed information.

*Plus, all services and benefits from lower Tiers (except where superseded).*

## Classic – starting at \$272

Welcome to the family.

**Welcome to the RHBOT family! This community will encourage your business' growth and help you conquer horizons you never thought you could. Let's chart the path to success together!**

- Join a vibrant and caring business community!
- Connections with customers, business, government and community leaders
- Gain business insights and support from professional peer groups and committees

### Additional Benefits:

- Gain access to exclusive **member-only opportunities**
- Brand marketing through **RHBOT website and social media**, improving your website's **SEO with our backlinks**
- Save big on business **products, services, technology, office supplies, and insurance**
- Access to **Chambers Plan** - Canada's #1 Employee Group Benefits plan
- Enjoy customer incentive programs, including **Esso gasoline and Air Miles rewards**
- Access to exclusive networking events hosted by York Region Chambers and Boards with the **Ultimate Networking Card**
- Make your **Grand Opening** unforgettable with dignitaries and our special "Ceremonial Scissors"
- Help shape Richmond Hill's future by participating in **RHBOT committees**, such as the Government Affairs Committee, Women in Business and Young Professionals, and collaborate with community partners, including City of Richmond Hill, York University, Seneca, etc.
- New Member **Welcome Package**, including:
  - Public presentation and promotion through RHBOT channels
  - 2 month Standard Size Ad in monthly e-newsletter to 2500+ subscribers
  - RHBOT Membership rates vary, starting at \$272 + HST for 1-5 employees.